



**INTERNATIONAL  
UNIVERSITY SPORTS  
FEDERATION**



# 2022 FISU WORLD UNIVERSITY CHAMPIONSHIPS

GUIDE TO POTENTIAL BIDDERS

**A PASSION FOR UNIVERSITY SPORTS**







**INTERNATIONAL  
UNIVERSITY SPORTS  
FEDERATION**

# TODAY'S STARS, TOMORROW'S LEADERS

The International University Sports Federation (FISU) is responsible for the organisation and governance of worldwide competitions for student-athletes between the ages of 17 and 25.

FISU was founded in 1949 as the world governing body of national university sports federations and currently has **174 member associations from 5 continental regions**.

Being an international federation with more than **70 sports** on its programme, FISU stages its events every two years: the Summer and Winter Universiade, the World University Championships and the World University Cups.

FISU permanently links the academic world with sports by hosting a number of educational events – conferences, forums and seminars. These events closely assist in promoting sport as one of the main components of the educational system.

The FISU Headquarters is located in Lausanne, Switzerland.



**“TODAY'S  
STARS  
TOMORROW'S  
LEADERS”**



## FISU World University Championships

The FISU World University Championships are high-level events that take place every two years and provide an opportunity for university student-athletes from all over the world to embrace FISU's motto of 'Excellence in Mind and Body'.

The will to bring together sport and academia, along with the expansion of university sport across the globe, created the need for meetings and competitions in order to complement the FISU Universiade programmes.

Since the very first World University Championship in 1963, more than 400 Championships have been hosted, covering a large scope of events and gathering over 75,000 participants from more than 150 countries.

These Championships – that take place on even-numbered years and that have been enjoying an increasing success – guarantee the continuity of FISU competitions and the FISU sports programme.

They also allow a large number of students and university sports leaders to meet on different occasions, as well as Organising Committees to showcase their cities and therefore also be a part of history.

## 2022 FISU WUC

- Beach Volleyball
- Canoe Sports
- Combat Sports
- Cross Country
- Cycling
- Futsal
- Golf
- Mind Sports
- Modern Pentathlon
- Orienteering
- Powerlifting
- Rowing
- Sailing
- Shooting Sport
- Ski Orienteering
- Speed Skating
- Sport Climbing
- Squash
- Triathlon
- Waterski & Wakeboard
- Weightlifting

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- Combat Sports:  
Boxing, Karate, Muaythai, Sambo, Wrestling, Wushu
  - Mind Sports:  
Bridge, Chess

# KEY FACTS ABOUT THE FISU WUC

The **sport event** that connects students both on academic and athletic levels

More than **6,000** athletes and officials participating from around **100** countries



**21** Championship events

**27** Sports





# HOSTING A FISU WORLD UNIVERSITY CHAMPIONSHIP CAN BRING A LOT TO YOUR CITY IN THREE WAYS

## THREE REASONS TO HOST A FISU WUC

### I. BOOST YOUR PROFILE

BE SEEN AS A STRONG “SPORTS CITY” IN THE EYES  
OF THE INTERNATIONAL SPORTS WORLD

#### **Establish your Abilities!**

Hosting one of the 21 FISU World University Championships can greatly help the host cities with sports ambition to showcase their true capabilities and to enhance their organising skills.

#### **Connect with the World of International Sports!**

Hosting a FISU World University Championship will give your city a strong visibility among members of the international sports community. It is where long-lasting relationships will be built.

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*“By hosting an international sporting event of this nature - with the participation of university students from all over the world - universities gain visibility and position themselves as a positive influence on future leaders in a variety of fields of knowledge. This is the highest goal any university - and any host city - may aspire to achieve: an opportunity to open the mind of young people around the world to the importance of sports.”*

#### **Prof. António de SOUSA PEREIRA**

Rector of the University of Porto, Portugal  
2016 WUC Floorball, Porto (POR)

*“The four World University Championships that our university organised in cooperation with FISU have contributed to a more effective popularization of academic sports and also represented great opportunities for the promotion of the city of Łódź. We are looking forward to hosting more FISU events in the future.”*

#### **Prof. Sławomir WIAK**

Rector of Lodz University of Technology, Poland  
2018 WUC Floorball & WUC Cheerleading, Łódź (POL)

### II. BECOME A PLATFORM FOR YOUR CITY

BE A PLATFORM FOR YOUR CITY ,  
PLACING HIGH-EMPHASIS ON COMMON GOALS .

#### **Stimulate your Community!**

Community issues are always a high priority for a city. Seize the opportunity to enhance your city's internal initiatives and promote these important issues by hosting a World University Championship. Volunteers will benefit from an amazing civic experience while helping your city to host your guests in the best healthy, athletic and academic frame they could imagine.

#### **Mobilise your Stakeholders!**

‘Excellence in Mind and Body’, FISU’s motto, is the perfect platform to mobilise your stakeholders to strive for the same goals. Bring sport and education to the forefront of your city’s agenda.

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*“An international university students’ competition is a reward and recognition for Shanghai Jiao Tong University which was pleased to host the 2018 FISU World University Rowing Championship. The heritage of this championship will further promote the development of the event of rowing and our university as well as the communication and collaboration between our university and other universities from all over the world.”*

#### **Mr. Zhongqin LIN**

President of Shanghai Jiao Tong University  
2018 WUC Rowing, Shanghai (CHN)

*“Celebrating a World University Championship is a great responsibility and, at the same time, an unique opportunity and recognition to our city. It has helped us to initiate a closer cooperation with the University of Malaga, allowing us to develop additional policies and initiatives in other areas of public interest. The organisation of the event itself is determinant to the growth of our Local Sports Service and its management and strategic procedures, as well as to promote the international image of Torremolinos, enriching its sun&beach tourist appeal towards new perspectives as a sport host and destination.”*

#### **Mr. José Ortiz GARCÍA**

Mayor of Torremolinos, Spain  
2020 WUC Beach Volleyball, Torremolinos (ESP)





### III. ENHANCE THE COHESION OF YOUR CITY

GATHER YOUR POPULATION AROUND COMMON GOALS AND DEVELOP A COHESION SPIRIT

#### **Bring People Together!**

Sharing common goals and hosting an international event such as a FISU World University Championship will enable your city not only to enhance its visibility abroad, but also to tighten the relations between your citizens. Indeed, working together to host the best international event possible can help to discover people with abilities and be a tool for social integration.

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*“Organising a World University Championship allowed student-athletes, coaches, officials and volunteers to join a high-level event that attracted interest in the city and state. It was a unique opportunity to unite the local community around the same goal, ensuring not only the success of the event but creating a legacy for the future.”*

#### **Dr.<sup>a</sup> Raquel TEIXEIRA**

Goiás State Secretary of Education, Culture and Sports  
2018 WUC Wrestling, Goiânia (BRA)





# BASIC CONDITIONS FOR THE ORGANISER

## THE ORGANISING COMMITTEE (OC) MUST FOLLOW THE FISU RULES IN ISSUES CONCERNING THE PREPARATION AND HOSTING OF A FISU WORLD UNIVERSITY CHAMPIONSHIP

### OC RIGHTS

To receive 100% of income from:

- National television broadcast
- National media (including web and mobile rights)
- National and international marketing including all advertising and promotion of goods and/or services outside of the FISU Protected Categories
- National and international sponsorship generated by the Organiser in any category (commercial sector/local and regional government)
- Value in kind sponsorship
- Ticket sales

### OC OBLIGATIONS

1. To pay FISU an organisation rights and services fee as agreed within the attribution contract
2. To cover accommodation/board (minimum 3-star level or equivalent) for all athletes, coaches, FISU staff member(s) and officials attending the FISU World University Championship. €70 per person and per night will be covered by the participating nations
3. To cover all on-site technical/organisational costs related to the staging of the 2022 FISU World University Championships
4. To run the operational part of the competitions under the supervision of FISU in accordance with the FISU guidelines and requirements
5. To provide a clean international television signal for FISU international broadcasting use, and HD material in the required format
6. Provide regular news in English about the progress of the World University Championship prior and during the event for the use of FISU and its media partners

### FISU SUPPORT TO OC

1. Online Accreditation System
2. Travel costs for FISU World University Championship Cisca members and inspection visits
3. WUC master plan
4. FISU World University Championships organisation seminar
5. Access to FISU World University Championship knowledge database and know-how services
6. Specialised promotion package
7. Official suppliers for some specific sports





# 2022 BIDDING PROCESS

- **November 2018** launch of the bidding procedure
- Submission of bidding dossier
- **September 2019** Closing of the bidding period
- **October 2019** Presentation of the bids to the FISU WUC Evaluation Committee
- **December 2019** Official attribution of the 2022 FISU World University Championships

EXCELLENCE IN MIND AND BODY!



To learn more about  
hosting a FISU World University Championship  
please visit [www.fisu.net](http://www.fisu.net)





### Artem Niyazov (RUS)



**FUTSAL**  
World University Champion (2014 & 2018) and runner-up (2016)  
Russian Futsal Cup winner (2017)  
Russian Futsal Super League winner (2017)  
UEFA Futsal Cup winner (2016)  
FIFA Futsal World Cup runner-up (2016)

### Erica Wiebe (CAN)



**WRESTLING**  
World Wrestling Championship Bronze (2018)  
Commonwealth Champion (2014 & 2018)  
Olympic Champion (2016)  
World University Champion (2014)

### Tony Estanguet (FRA)



**CANOE SLALOM**  
President of the OC Paris 2024 Olympic Games  
Olympic Champion (2000, 2004, 2012)  
ICF Legend: 5 times World Champion, 12 times World Championships medalist  
World University Champion (1998)

### Marcin Dzieński (POL)



**SPORT CLIMBING – SPEED**  
European Champion (2017)  
World Champion (2016)  
World N°1 (2016)  
World University vice Champion (2016)



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